



Dear Community Leader,

Our community service organization, the Parrot Head Club of Baton Rouge, has an exciting event planned for the Spring of 2018. It is our **22nd Annual Bike Ride for Our Environment!** We are asking for your organization's support to ensure the success of our effort, with proceeds to be donated to the Bluebonnet Swamp Nature Center and the Nature Conservancy of Louisiana.

There are over 200 local chapters of Parrot Head Clubs in the United States, plus several clubs worldwide. The Baton Rouge chapter was formed in October 1994 and we are proud to have nearly 100 active members as of December 31, 2017. Although the underlying draw of the club is a mutual admiration of Jimmy Buffett and his music, the club's focus is to provide voluntary support for local environmental and community concerns. Groups of civic-minded Parrot Heads in cities across the country decide how they can best serve their community. All work is voluntary and all in the name of Jimmy Buffett, a well-known advocate of preserving our environment.

Some of our local club's accomplishments:

- * We have held 21 Annual Bike Rides for Our Environment, raising over \$39,000 for our two primary environmental concerns, while promoting our club and the ride sponsors.
- * We have assisted with trail-blazing projects at the Mary Ann Brown Nature Preserve in St. Francisville to facilitate the trails leading to campsites for youth groups. We have participated in clean-up projects at the LSU Lakes in Baton Rouge and several local roadways. We have also helped with trail clearing for walkways to be built through the Bluebonnet Swamp Nature Center and served as guides for their grand opening. We also helped with their Annual Snake Fest and Rockin' in the Swamp.
- * We have provided Christmas dinners and boxes of food, books, clothes, and toys for several needy families every year since our inception.
- * We have assisted the Alzheimer's Association "Memory Walk" and "Memory Ride" (by walking in the Walk, providing general assistance and serving lunch) for the last 17 years. We assisted the Children's Miracle Network by cooking and serving food at the CMN corporate volleyball tournament for 10 years. We have helped as volunteers for the St. Jude's Dream Day Fishin' Galore the last 14 years.
- * We were honored by Volunteer! Baton Rouge in December 1999 as volunteer group of the month, received the "Angel Award" from Alzheimer's Association in 2001 and awarded a plaque of appreciation from Bluebonnet Swamp Nature Center in 2005.

The event that we are planning for April 14, 2018, will be a repeat of the last 21 years' events, only bigger and better! It will consist of bicycle rides in our nearby Felicianas at St. Francisville, with home base at the Mary Ann Brown Nature Preserve (across from The Bluffs). The funds raised will benefit the Bluebonnet Swamp Nature Center and the Nature Conservancy of Louisiana.

This is where **YOU** come in. For this to benefit our community, we rely on corporate donations. Enclosed is a form to guide you in deciding how your company can help. Any donations of money, time or other resources will be appreciated. This is a tax-deductible contribution and our nonprofit ID # is 72-1279676. We are aware that there are many groups approaching you for donations, but we would like to point out that the funds raised will stay right here in the Baton Rouge area and will benefit generations to come. If you would like more information, call us at 225-241-8657 (Mike Broussard) or 225-938-3179 (Vicky Womack).

With all of us working together we can expect another fun and productive day. If any of your employees enjoy biking, we would love to have them join us. Thank you!!!

Sincerely,

Mike Broussard - Chairman
Vicky Womack – Co-Chair,
22nd Annual Parrot Head Club Bike Ride for Our Environment

PARROT HEAD CLUB OF BATON ROUGE SPONSORSHIP AGREEMENT
22nd Annual Parrot Head Bike Ride for Our Environment, April 14, 2018

The **PARROT HEAD BIKE RIDE FOR OUR ENVIRONMENT** is a ride designed and implemented by the Parrot Head Club of Baton Rouge for the benefit of the Bluebonnet Swamp Nature Center and the Nature Conservancy of Louisiana. The Bike Ride will take place in beautiful St. Francisville, LA and is produced by Parrot Head Club volunteers with the aid of local bike clubs.

It is a sporting event for all ages and athletic abilities.
It features both a 19-mile and 27-mile ride (approximately).
It is a community- and family-supported fundraising and public awareness event.
It is for seasoned riders, recreational and first-time participants, all supporting the cause.

Corporate gifts can be given at any level. Below is a summary of the categories and benefits.

Cash donation or in-kind donation of \$500 or more:

Corporate name recognition on each T-shirt. (T-shirts will be distributed to all participants in the ride)
Company may provide literature or promotional items (which have been pre-approved by the Bike Ride Committee) for inclusion in the RIDE packets.
Company may display banners on RIDE day.
Company will receive one complimentary entry for the ride, if requested.
Company may have a booth at event site on RIDE day to distribute Company merchandise and/or informational materials when site restrictions allow. **NOTE:** Merchandise sales are not allowed on the site.

Cash contributions or in-kind donations of \$250 - \$499 will receive the benefits as listed above with the following exceptions:
Smaller-scale corporate recognition on T-shirt.

Cash contributions or in-kind donations of \$100 - \$249 will receive the benefits as listed above, with the following exceptions:
Smaller-scale corporate recognition on T-shirt if space allows and no distribution of literature in registration packet.

I, the undersigned, agree to contribute the cash amount of \$ _____.

I, the undersigned, agree to donate the following item(s) or service(s):

Description of Gift (include size, color, number, etc.): _____

Value of gift (retail) \$ _____

Donor's Signature _____

Title _____ Date _____ Telephone _____

Company _____

Address _____ City, State, Zip Code _____

Make checks payable to the Loyal Order of Disorder Parrot Head Club (LODPHC), Mail To: Vicky Womack 849 Richland Ave. Baton Rouge, LA 70806

Your support and interest is sincerely appreciated. Proceeds benefit environmental concerns and education. Donations are tax deductible to the full extent of the law. The Parrot Head Club of Baton Rouge is a tax-exempt organization as defined by IRS Code Section 501(c)3, nonprofit ID # 72-1279676.

Parrot Head Club Solicitor

_____ Telephone _____

To receive the recognition and benefits listed above, please call your solicitor to pick up a signed copy of this agreement and your logo no later than April 6, 2018.